



International Study about the opinion and use of cloud services by employees

IFOP for Net App

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01 METHODOLOGY



Sample



Methodology



France : The study was conducted among a sample of 600 people, representative of employees working in private companies of more than 10 employees in France. The representativeness of the sample was ensured by quota sampling (sex, age, profession, and size of the company).



Germany : The study was conducted among a sample of 602 people, representative of employees working in private companies of more than 10 employees in Germany. The representativeness of the sample was ensured by quota sampling (sex, age, profession, and size of the company).



United Kingdom : The study was conducted among a sample of 602 people, representative of employees working in private companies of more than 10 employees in the United Kingdom. The representativeness of the sample was ensured by quota sampling (sex, age, profession, and size of the company).



Administration

The survey was self-administered online between May 11th and 20th.



02

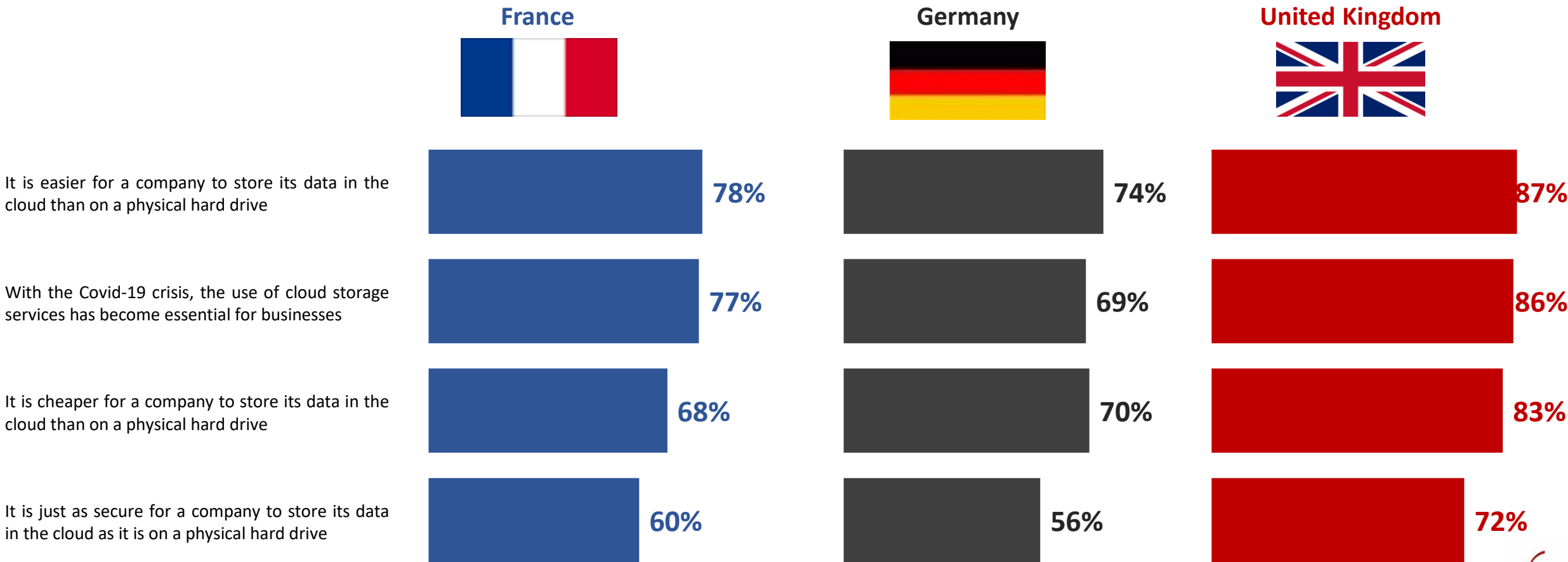
Results

Adherence to different statements about the cloud

Summary : TOTAL "Agree"

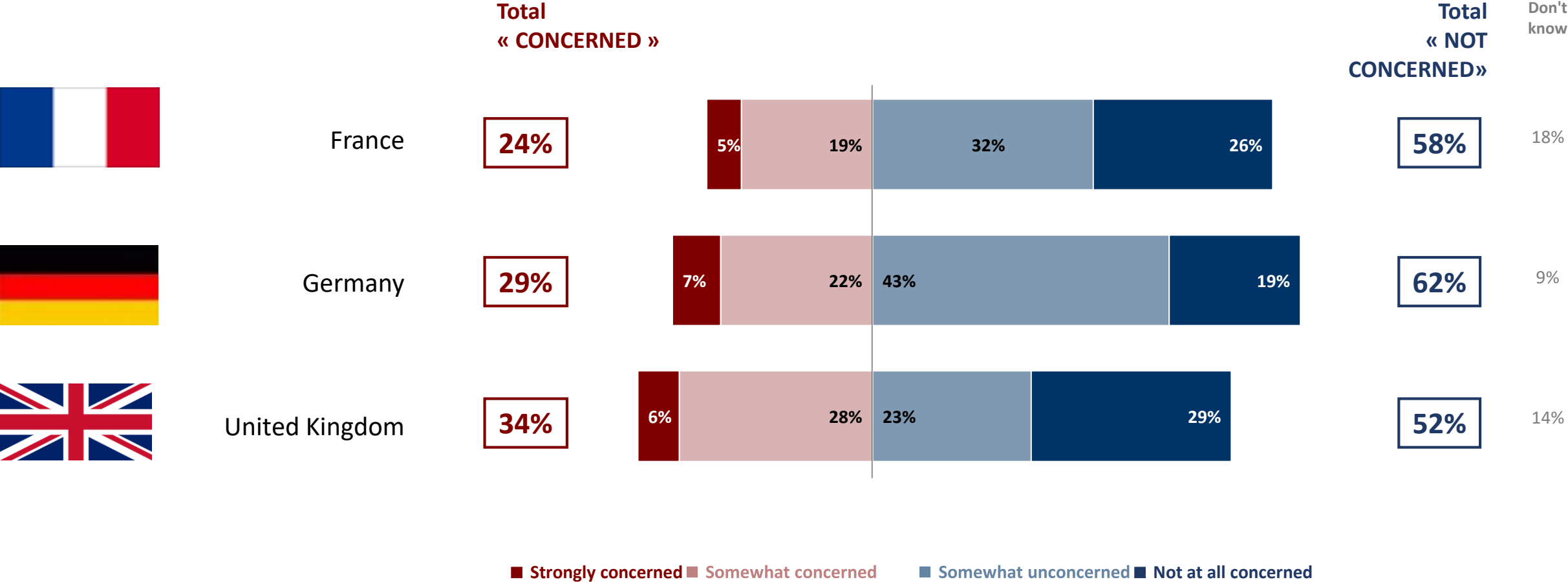
Question : Here are some different statements about the cloud. For each of these, please indicate whether you agree or disagree?

Cloud or cloud computing refers to a set of remote online storage systems. Users can store information (text, photos, videos, etc.) remotely without the need for a hard disk (and more generally a physical infrastructure). Dropbox, Microsoft OneDrive and Google Drive are cloud services. The cloud can be used by companies and individuals.



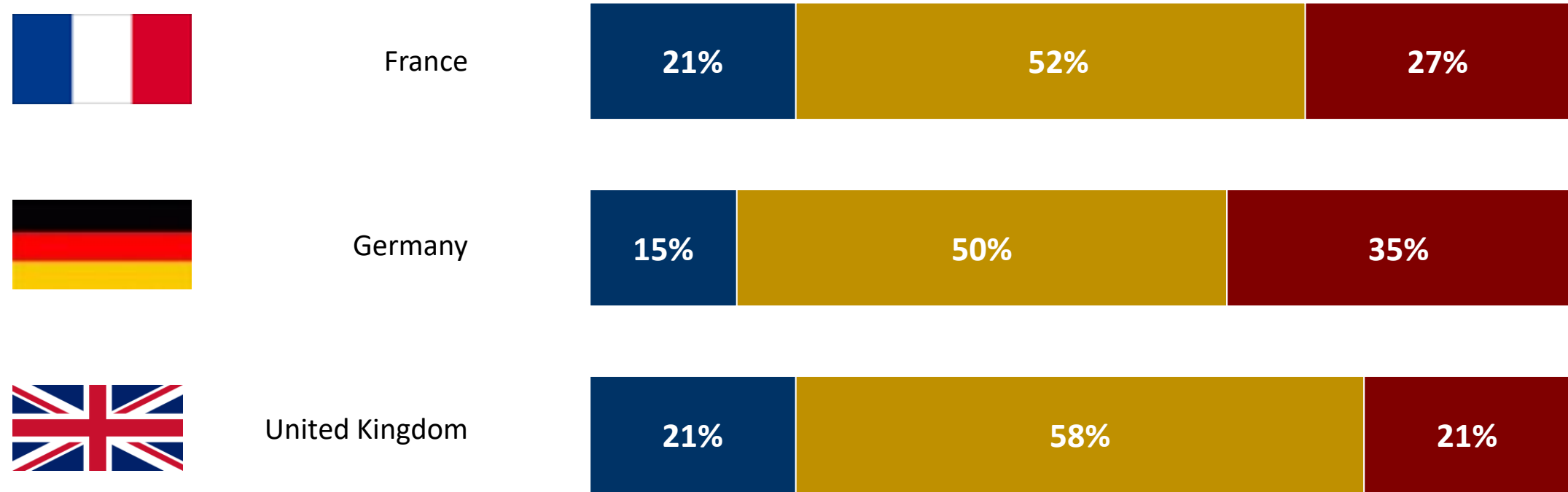
Level of concern regarding the storage of company's data in the cloud

Question : And regarding your company's data, are you concerned about your company storing its data in the cloud?



Judgment about the security of data's storage in the cloud compared to physical servers

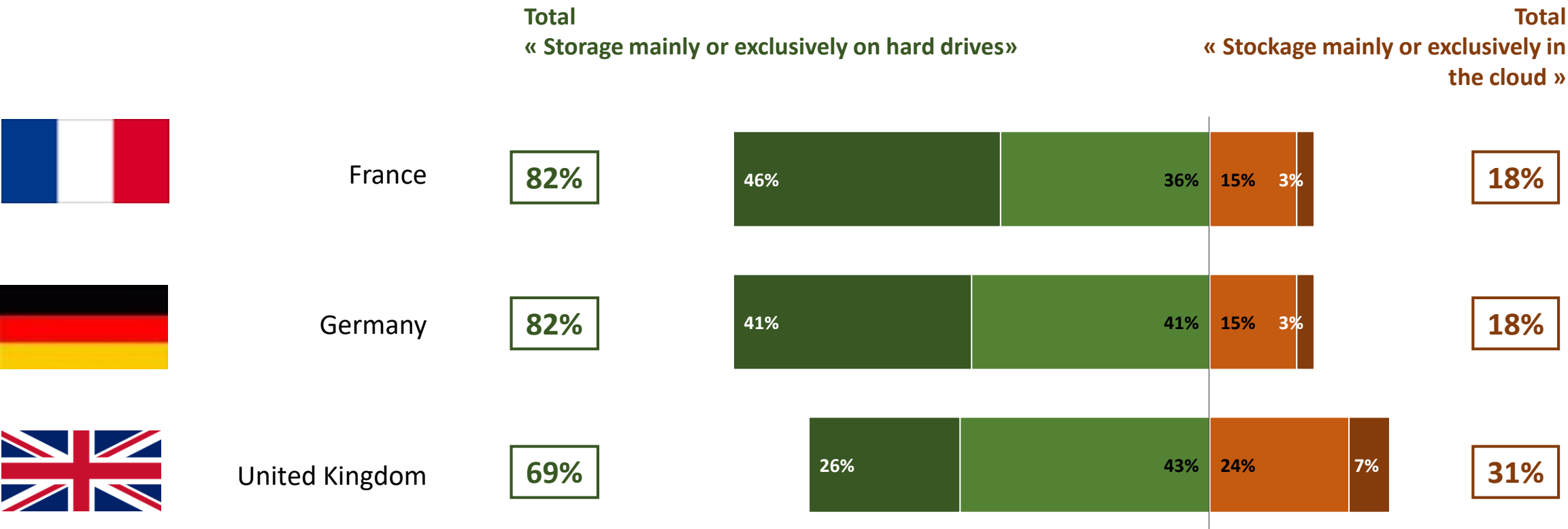
Question : And would you say that it is just as safe for your company to store its data in the cloud as on physical servers?



- It is more secure for your company to store its data in the cloud than on physical servers (hard drives)
- It is just as secure for your company to store its data in the cloud as on physical servers (hard drives)
- It is less secure for your company to store its data in the cloud than on physical servers (hard drives)

Storage of personal data

Question : How do you store your personal data (photo, video, email)?



- You store it exclusively on the hard drives of your devices (computer, smartphone, etc.)
- You store it mainly on the hard drive of your devices (computer, smartphone, etc.), but you also store it in the cloud
- You store it mainly on the cloud, but you also store it on the hard drive of your devices (computer, smartphone, etc.)
- You store it exclusively in the cloud

Level of concern regarding personal data's storage

Summary: TOTAL Concerned

Question : In your personal life, are you worried or not worried about storage...?

France



Germany



United Kingdom



Of your data in the cloud



44%



37%



47%

Of your data on the hard drive
of your devices



35%



21%

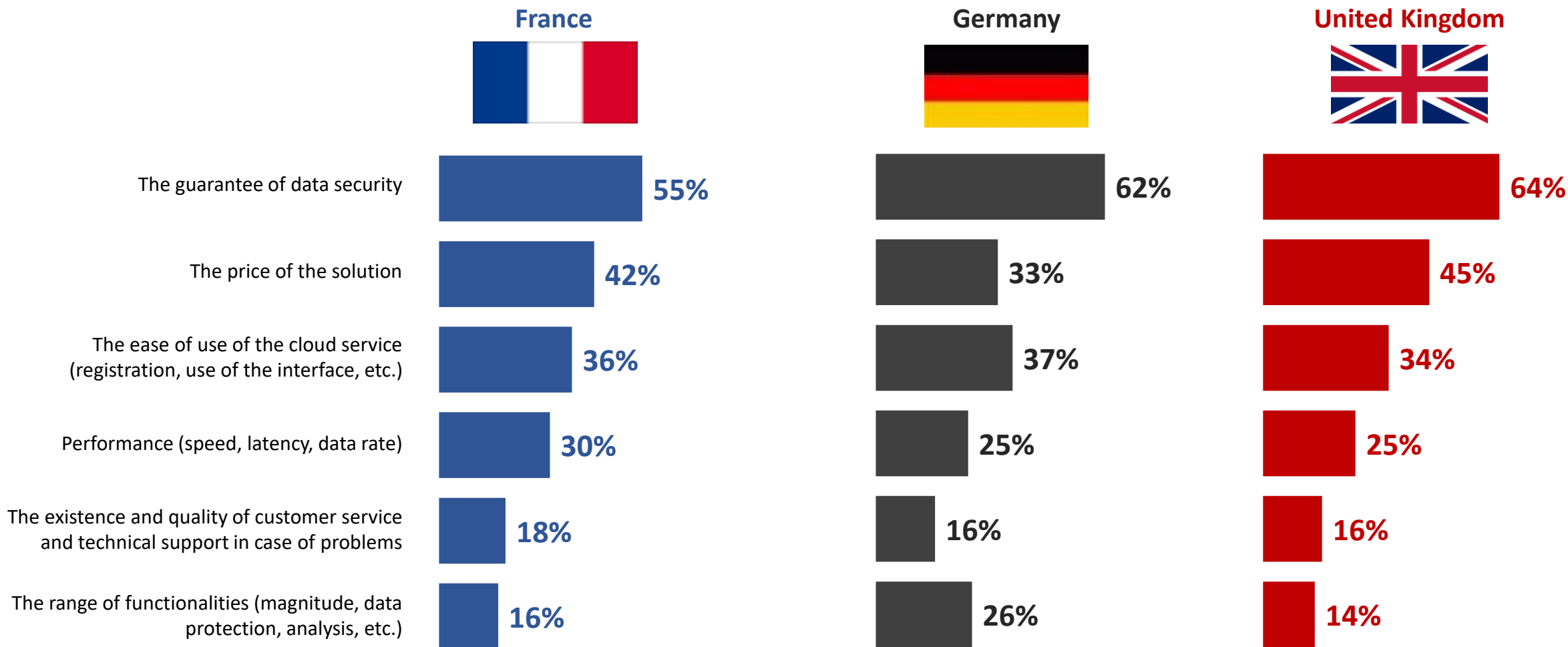


38%

Relevant criteria for the choice of storage's solution

Summary: Whole quotes

Question : Which of the following criteria do you consider most important when choosing a solution for storing your personal or business data via a cloud service?

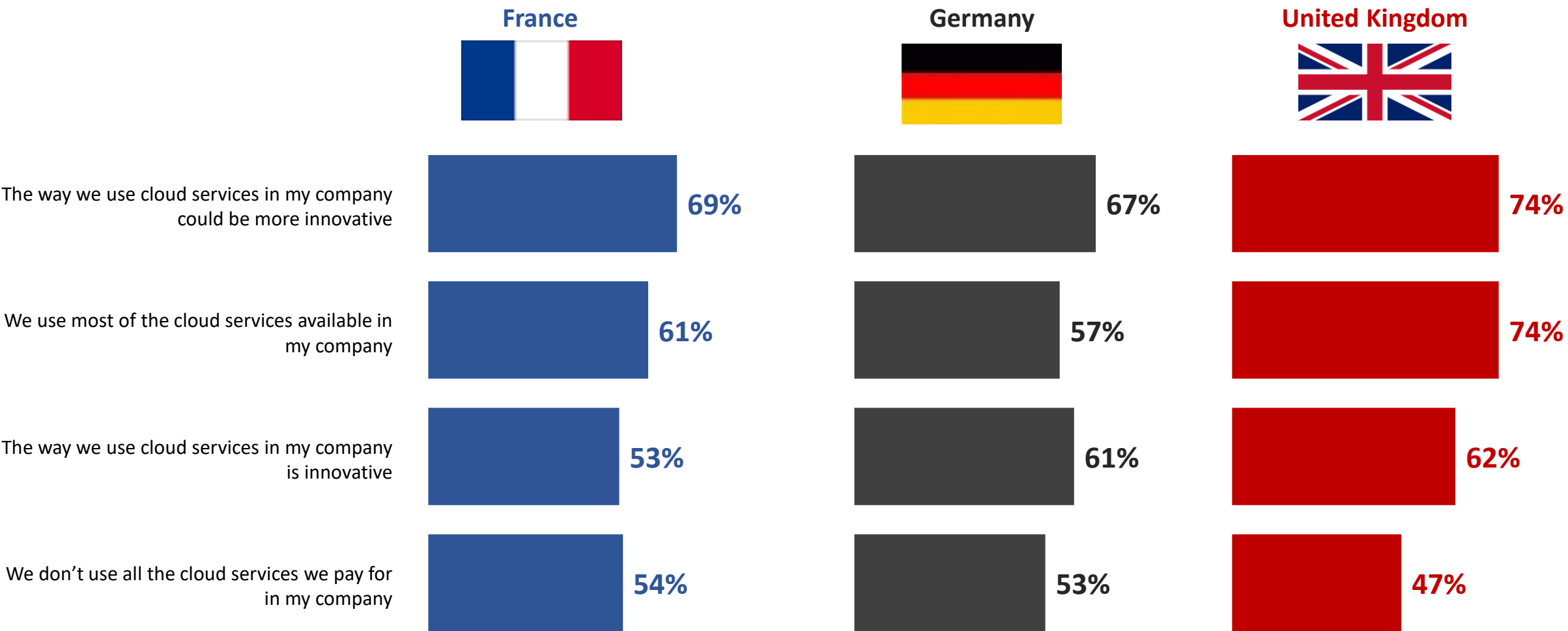


(*) Total superior to 100, as the respondents could mention several items

Adherence to different statements about the use of cloud in company's strategy

Summary: TOTAL "Agree"

Question : Do you agree or disagree with each of the following statements regarding your company's strategy?



Judgment about the role of public authorities in the regulation of cloud services

Question : Cloud services are currently mainly managed by private Chinese and American companies. Which of the following do you feel closest to (or at least, the least distant from)?

